

ADVOCATE CHECKLIST FOR YOUR ECOFORCE *tree party*

- Choose a date and time (generally no longer than 1½ hours)
- Select a venue – ideally in your home or a friend’s home
- Invite your PEARLS and others
- Include an RSVP date
- Send an SMS reminder 24 hours prior
- Include that you are looking forward to seeing them at the event
- Have an expectation that they will attend – be excited
- Keep refreshments simple (so it is duplicatable)
- Suggested refreshments: Tea | Coffee | Milk | Sugar | Water
- If supplying nibbles – use bought biscuits & cakes, cheese & crackers
- Have everything in place for them to register on the day
- Ensure you follow up with EVERYONE within 48 hours



ADDITIONAL TIPS

- When inviting, do not say too much. You are simply with a company that is planting trees in a sustainable way to help heal the planet
- Tell them the Presentation will answer all their questions
- Ensure the home is clean including bathrooms and remove clutter
- Have some soft upbeat music to create atmosphere
- Use pure essential oils to refresh the room (some may cause allergies)
- You want people to think ‘I can do this.’
- Keep it simple and duplicatable
- For more great ideas, refer to Your EcoMastery Success Program; Module 4.1 Events that WOW and Connect